

# Cybersecurity tips for SMEs

As businesses increasingly rely on automation technology, the potential surface attack for cyberthreats increases. While small and medium businesses might not have the resources of larger companies, they too need to invest in their security infrastructure.

Here are three tips:

1



## Train your employees

Training should include the following elements:

- How to use strong passwords
- How to spot malicious emails
- How to protect your home WiFi network when working remotely
- How to protect sensitive or confidential company data
- How to spot and report a cyberthreat

2



## Implement a firewall

For SMEs, the most suitable type is a hardware firewall with software controls, as part of a security system that includes virtual private network (VPN) support, antivirus, antispyware, and content filtering capabilities.

3



## Optimise your cloud strategy

Choose cloud platforms and applications that offer the highest level of security available and have built-in safeguards to protect against vulnerabilities.

Key considerations are:

- Accessibility, traceability and security
- Scalability — cloud systems need to be easy to scale up or down to match the speed at which a company is growing.

A cloud strategy can take care of data backups and disaster recovery, providing a one-off investment without further costs.

Remember that a successful cybersecurity strategy is **proactive, not reactive**, meaning that businesses should invest in the right solution before something happens, not in response to something happening.



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